

JEFFERSON SOCIETY GLOBAL SUMMIT V

November 11-15
2013



Speaking In Person

Howard Dean
Crislyn D'Souza-Schorey
David Gergen
William Kristol
Brian Lamb
Thomas Mann
Harry Markopolos
Ian Morris
Richard Norton Smith
Edith Widder

Dear Friends —

The Jefferson Society's Global Summit is emerging as one of the most unique conferences of its type in the nation. Since its start in 2009, it has grown to a five-day event with ten speakers and projected attendance of over 2,500 people. Usually, such events are held only in mega cities like Washington, New York, Chicago and L.A. — not mid-sized cities like Erie.

I am amazed how the Jefferson Educational Society is able to secure such high-caliber speakers and raise the money necessary to bring them to Erie. I am also impressed with the increasing level of intellectual depth and the diversity of topics presented by the speakers.

This year, the Jefferson Society will introduce a political debate featuring **Howard Dean** and **Bill Kristol**. Also, as a special treat, **Ian Morris** will join the Summit to talk about the future of humanity, while **David Gergen** and **Thomas Mann** examine the current state of our government.

Edith Widder and **Crislyn D'Souza-Schorey** will discuss the progress of our medicine, technology and environment. In addition, two of my colleagues from C-SPAN, author and noted presidential historian Richard Norton Smith and C-SPAN founder **Brian Lamb**, will be at the Jefferson Society to discuss the role of first ladies in influencing a president's success.

We will close the Global Summit with Erie native **Harry Markopolos**, who will receive this year's *Thomas B. Hagen Dignitas Award* and talk about how he uncovered the Bernie Madoff financial scam.

I look forward to seeing you during the week of **November 11-15** for this series of outstanding speaker events.

Best Regards,

Steve Scully
Global Summit Chair



Global Summit Chair

Steve Scully

Senior Executive Producer
& Political Editor/C-SPAN



The Future of Humanity

Ian Morris, Ph.D.

Professor of Classics & History,
Stanford University
Monday, Nov. 11, 7:30 p.m.

Historians must possess at least a basic familiarity with almost every discipline imaginable – science, the arts, politics; once possessed of, or rather by, this familiarity, their job is to define patterns in the past and project them into the future. Stanford University Professor of Classics and History Ian Morris does just that – gathering the acorns of yesteryear in hopes of oaks tomorrow.

His talk, “The Future of Humanity,” will explore relevant issues and trends from the past and how they impact the future of our species, much in the way he does in his recent book: *Why the West Rules—For Now: The Patterns of History, and What they Reveal About the Future*. Named one of the 2010’s best books by *The Economist*, *Foreign Affairs*, *London Evening Standard*, *Newsweek*, and *The New York Times*, Morris’ success comes as no surprise to those familiar with his career.

Raised in England, Morris attended Birmingham and Cambridge Universities before settling in at the University of Chicago in 1987. In 1995, he moved to Stanford, where he is currently the Jean and Rebecca Willard Professor of Classics, a Professor of History, and a Fellow of the Archaeology Center. Between 2000 and 2007, Morris directed Stanford’s archaeological excavations at Monte Polizzo in Sicily. In 2012, he was elected a Corresponding Fellow of the British Academy.



The Essence of Leadership, Nixon to Clinton

David Gergen, J.D.

Senior Political Analyst, CNN
Tuesday, Nov. 12, 11:30 a.m.

Leadership is an elusive, highly-sought after quality that can make or break an organization. When that organization is the United States of America, the stakes are that much higher.

An eyewitness to it all is Harvard Kennedy School Professor and Director of its Center for Public Leadership, David Gergen. His presentation, “The Essence of Leadership, Nixon to Clinton,” will reflect on his days spent serving as advisor to four U.S. presidents — Richard Nixon, Gerald Ford, Ronald Reagan, and Bill Clinton.

An honors graduate of both Yale and Harvard Law School, Gergen spent almost four years in the Navy before joining the Nixon White House in 1971, when the North Carolina native became part of the staff of a speechwriting team that included such notables as Pat Buchanan, William Safire, and Ben Stein. Subsequently, Gergen worked in the Ford administration, was an advisor for the 1980 George H.W. Bush presidential campaign, went on to serve as Director of Communications for Ronald Reagan, and became an advisor to Bill Clinton and Secretary of State Warren Christopher.

In the mid-1980s, Gergen’s journalistic sensibilities emerged when he began as an editor at U.S. News & World Report and joined the highly-regarded MacNeil/Lehrer NewsHour. Today, Gergen serves as CNN’s senior political analyst.





The President, Congress and the Challenges of Foreign Policy: Looking Back and Looking Forward

Thomas E. Mann, Ph.D.
Senior Fellow in Governance Studies,
The Brookings Institution
Tuesday, Nov. 12, 7:30 p.m.

Congress, deadlocked in partisanship and wracked by extremism, has become impaired. The office of the presidency during the last several decades has accumulated more power, especially over matters of foreign policy. What does that mean for U.S. foreign policy? And what does the future have in store? Thomas Mann will discuss Congress, the presidency, and U.S. foreign policy and what challenges lie ahead.

Mann, a Senior Fellow and former Director of Government Studies at the Brookings Institution, has a distinguished publishing and academic career. Mann taught at Princeton University, Johns Hopkins University, the University of Virginia, and the American University. He published a variety of works on politics and the U.S. Congress, including its relation to the press, the president, and foreign policy, its shaping of health care policy, and on congressional redistricting. Mann also has written about campaign finance reform and polling, and worked as a pollster for a number of congressional candidates. He co-authored two books with Norman Ornstein, who was one of the featured speakers at last year's Global Summit. In 2008, they wrote, *How Congress is Failing America and How to Get it Back*. In 2012, they released a sequel, *It's Even Worse than It Looks: How the American Constitutional System Collided with the New Politics of Extremism*. Mann and Ornstein were named among the 100 "Top Global Thinkers" of 2012 by *Foreign Policy* magazine for their books on Congress' political dysfunction.

Born in Milwaukee, Mann earned his undergraduate degree at the University of Florida, and his Ph.D. at the University of Michigan. Mann is a fellow of the American Academy of Arts and Sciences and a member of the Council on Foreign Relations. He currently lives in Bethesda, Maryland, with his wife Sheilah, also a political scientist.

SESLER AND SESLER
ATTORNEYS
And Real Estate Developers



The Unexplored Potential of the Deep Sea for Human Progress

Edith Widder, Ph.D.
CEO, Ocean Research &
Conservation Association
Thursday, Nov. 14, 7:30 p.m.

The last unexplored frontier on planet Earth lies in the ocean's vast depths. Visiting those uncharted regions are modern-day explorers in deep-sea submersibles, who bring back not only information that enriches scientific knowledge, but tales of mythic sea creatures and the hidden potential locked away beneath the crushing tons of ocean water.

Featured in BBC, PBS, Discovery Channel, and National Geographic documentaries, oceanographer and marine biologist Edith Widder, Ph.D., is one of those explorers. She is licensed to use both deep-sea diving suits and untethered submersibles, has made hundreds of dives to the deepest parts of the ocean, and explains in her talk what the potential is that resides in our seas.

With a long and accomplished list of academic credentials — a B.S. in Biology from Tufts University, and an M.S. in Biochemistry and a Ph.D in Neurobiology from University of California, Santa Barbara — Widder specializes in bioluminescence, or the emission of light by a living organism. It was that expertise in bioluminescence that allowed her team to capture the first-ever video of a giant squid in its native environment. Using LED lights to mimic the light found in bioluminescent jellyfish, which giant squid eat, Widder was able to lure the 50-foot-long creature to her cameras.

Widder founded the Ocean Research and Conservation Association, which is dedicated to the preservation of aquatic ecosystems and the better understanding of ocean life through the use of innovative technology. She was awarded a MacArthur Fellowship in 2006 for her work in oceanography.





Debate on the Role of Government in America's Future

Howard Dean, M.D.

Former Governor of Vermont

Wednesday, Nov. 13, 7:30 p.m.



Congress has been in the forefront of political news lately, with a tense standoff over the new health care reform law. At stake is not just the law, but the future of American governance, the role of extremism in the political process, and the very notion of government itself. Debating that last notion, the idea of what government should do, what role it should have in our society, are two leading voices from vastly different perspectives in the county's ideological divide: Howard Dean and William Kristol.

Howard Dean is a medical doctor, former governor, and former presidential candidate whose ideas and work have helped spark a re-emergence of liberal progressivism in the nation. After graduating from medical school in the 1980s and starting his practice as a physician, Dean entered politics in his home state of Vermont, first as a state legislator, then as lieutenant governor. In 1991, he was elected governor. During his tenure in Vermont's highest political office, he erased the state's \$70 million deficit, legalized same-sex civil unions in 2000, and implemented guaranteed health care coverage for children.

Dean rose to national prominence when he questioned the Iraq War and the will- ingness of so many Democrats to go along with George W. Bush's foreign policy decisions. That, along with his strong advocacy for universal health care and his groundbreaking role in gay civil rights, earned him a devoted following and a strong bid for the Democratic party's 2004 presidential nomination. Dean's candidacy had a vocal Internet following: called "Deaniacs," these advocates were the forerunners of today's ubiquitous online political activists.

After his failed presidential bid, Dean founded Democracy For America, a progressive political action committee. He also served as chair of the Democratic National Committee, where his "50-state strategy" was a key factor in his party's electoral gains in the House, Senate, and presidency in 2006 and 2008. He currently works as a consultant on alternative energy, health care, and grassroots activism, and lives in Burlington, Vermont with his wife, Dr. Judy Steinberg Dean.

The **DEAN vs. KRISTOL DEBATE** will take place at Collegiate Academy.



Debate on the Role of Government in America's Future

William Kristol, Ph.D.

Editor, *The Weekly Standard*

Wednesday, Nov. 13, 7:30 p.m.

William Kristol is a founding member and editor of the conservative maga- zine, *The Weekly Standard*. Son of the "godfather" of neoconservatism, Irving Kristol, William Kristol has helped carry that political philosophy into the 21st century. Kristol provided much of the intellectual support for the use of U.S. power to promote democracy and influence in the Middle East during the presidency of George W. Bush.

After earning both his undergraduate degree and a Ph.D. from Harvard Univer- sity, Kristol taught political philosophy at the University of Pennsylvania and Harvard's Kennedy School of Government. Later, he served as the chief of staff to President Reagan's Secretary of Education, William Bennett, and then to Vice President Dan Quayle. Kristol rose to prominence within the contemporary conservative movement by leading the op- position to President Clinton's health care reform efforts, and as head of the Project for the Republican Future helped shape Republican Congressional victories of 1994. Along with John Podhoretz, and with funding from Rupert Murdoch, Kristol founded *The Weekly Standard* in 1994.

More recently, Kristol was a strong advocate for military intervention in Iraq. With Lawrence Kaplan, he co-authored, *The War Over Iraq: America's Mission and Sad- dam's Tyranny*, which offered justification for invasion. He later served as a foreign policy advisor to 2008 presidential candidate Senator John McCain. Kristol is a former columnist for *Time* and *The New York Times*, and he is a frequent commentator on Fox News.





After her near miss of the Democratic nomination for president in 2008, and her role as Secretary of State under President Obama, Hillary Clinton is poised to make a run at the nation's highest office in 2016. If she wins the presidency, she'll not only be the first woman to do so, she'll be the first president to have also served as first lady.

Brian Lamb, along with Richard Norton Smith, will be discussing how the office of the first lady has changed throughout history. From Dolly Madison, Eleanor Roosevelt, and Nancy Reagan to the present, Lamb and Norton Smith will track the various first ladies' participation — or non-participation — in policymaking, and what the future of the position might hold.

By the late 1970s, Lamb had an extensive background in broadcasting and journalism. He proposed a network centered around the soon-to-be televised proceedings of Congress then sold the idea to cable networks hungry for content. On March 19, 1979, with the first televised debate in the House of Representatives, C-SPAN was born. Lamb became the network's CEO and grew C-SPAN from four employees to 275. The network's programs today reach more than 100 million households.

During his time at C-SPAN, Lamb also became a regular on-air presence and interviewed a number of presidents, including Presidents Nixon, Ford, Carter, Reagan, H.W. and G.W. Bush, and Obama. Lamb also hosted the weekly program, "Booknotes," which featured interviews with authors of non-fiction books. He currently hosts "Q and A," an hour-long interview with notable personalities.

Lamb's work with C-SPAN earned him the Presidential Medal of Honor.

**The Role of the U.S. First Ladies:
Past, Present and Future**

Brian Lamb, B.A. U.S. Navy Ret.
C-SPAN Founder
Thursday, Nov. 14, 11:30 a.m.



Co-presenters BRIAN LAMB & RICHARD NORTON SMITH



Richard Norton Smith is an expert on the American presidency. After a stint as a White House intern, freelance writer for the *Washington Post*, and a speech writer for Massachusetts Senator Edward Brooke, Smith started writing biographies of important U.S. political figures. His first book, *Thomas E. Dewey and His Times*, was a finalist for the 1983 Pulitzer Prize. He has also written books on Herbert Hoover, George Washington, and Robert McCormick, as well as a book on Harvard University. Smith also collaborated with Senator Bob Dole on three books and one with Elizabeth Dole, called, *Unlimited Partners: Our American Story*. He is currently working on a book about Nelson Rockefeller.

Smith served as director for six presidential libraries, including the Ronald Reagan Presidential Library, the Dwight D. Eisenhower Center, and the Gerald R. Ford Museum. He is currently a Scholar-in-Residence in History and Public Policy at George Mason University. He appears as a regular contributor on C-SPAN and on the PBS News Hour.

**The Role of the U.S. First Ladies:
Past, Present and Future**

Richard Norton Smith
Author & Presidential Historian
Thursday, Nov. 14, 11:30 a.m.





**New Insights into Cancer Progression:
Biology and Clinical Promise**

Crislyn D'Souza-Schorey, Ph.D.

Professor of Biological Sciences,
Notre Dame University
Friday, Nov. 15, 11:30 a.m.

Despite the advances made in cancer detection and treatment, it's still a common and deadly disease. According to the American Cancer Society, nearly two million Americans will contract cancer in 2013, and more than half a million will die from it. The disease takes 1,600 people a day and is responsible for one in every four deaths in the U.S. There's a financial cost too. In medical treatments and lost productivity, cancer will cost the U.S. economy more than \$200 billion this year.

Hope for finding a cure for cancer lies with medical professionals like Crislyn D'Souza-Schorey, Ph.D., whose talk on new insights in cancer progression will shed some light on the medical establishment's work in cancer research.

D'Souza-Schorey received her doctorate at the University of Texas Health Science Center in San Antonio, and is currently a faculty member at the University of Notre Dame, where she is the Walther Cancer Institute Junior Chair.

Supported by organizations such as the American Cancer Society, American Heart Association, and the National Institutes of Health, D'Souza-Schorey's research focuses on the molecular basis of epithelial cancers and of neuro-degenerative diseases, such as Huntington's. D'Souza-Schorey's work revealed that a particular kind of protein enhances the invasive capacity of carcinoma cells, and she discovered blocking those proteins inhibits the ability of cancer cells to spread throughout the body.

For her work and discoveries, D'Souza-Schorey received the Special Fellowship award from the Leukemia Society of America, and the Michael K. Guest Award for innovative cancer research, among other honors.



Saint Vincent
Hospital

AND



The Eight-Year Undercover Campaign to Expose Bernie Madoff

Harry Markopolos, M.S., C.F.A.

Author, *No One Would Listen: A True Financial Thriller*
Friday, Nov. 15, 7:30 p.m.

More than any other scandal during the recent financial crisis and recession that followed, Bernie Madoff's multi-billion dollar Ponzi scheme exemplified Wall Street greed. Although Madoff had been bilking the investors of his hedge fund for years, it wasn't until 2008 when his sons turned him in that he was prosecuted. But Harry Markopolos knew Madoff was a fraud as early as the 1990s. Only nobody would listen to him.

Markopolos was working for Boston-based Rampart Investment Management Company as a portfolio manager when he saw that Madoff's reported earnings couldn't be real: they were too steady, too regular. Markopolos ran calculations around Madoff's investment system, trying to replicate its reported returns, but concluded that Madoff's earnings were possible only through fraud. As early as 2000, he reported Madoff to the U.S. Securities and Exchange Commission, but to no avail. Madoff remained at large until 2008. After Madoff was arrested and convicted of fraud, Markopolos co-wrote the best-seller, *No One Would Listen: A True Financial Thriller*, about his eight-year investigation into Madoff's schemes.

Originally from Erie, Markopolos attended Cathedral Prep and worked for his father at Makefield Securities as a broker after graduating from Loyola College in Maryland. He is the past president of the Boston Security Analysts Society, and the recipient of an honorary silver whistle from that organization for his work in exposing Madoff. Now a forensic accounting analyst, Markopolos combats Wall Street fraud full-time, investigating and sending multi-billion-dollar white-collar crime to the IRS and U.S. Department of Justice.

**The *MARKOPOLOS* presentation will
take place at Cathedral Prep.**

Thomas B. Hagen
Dignitas Award
WINNER



RESERVE YOUR SEATS

**Reserve your seats today
for Global Summit V
online at JESerie.org or call
the Jefferson Educational Society
at (814) 459-8000.**

Adult Pass \$25/speaker event

Week Pass \$150/person

VIP Pass* \$40/speaker event

VIP Week Pass* \$250/person

Students \$5/speaker event

Teachers \$10/speaker event

**VIP passes provide preferred seating.*

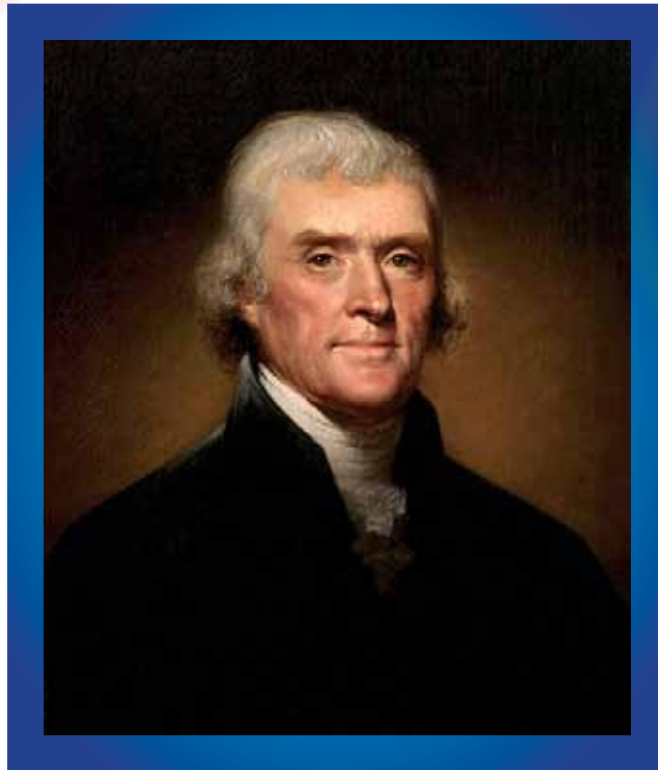
Financial assistance is available.

*Please call **814-459-8000** for more information.*

*Speaker events will take place at the Jefferson Educational Society
(3207 State Street), unless otherwise noted.*

DATE & TIME	SPEAKER EVENT	TOPIC
Monday, November 11 7:30 p.m.	Ian Morris, Ph.D.	The Future of Humanity
Tuesday, November 12 11:30 a.m.	David Gergen, J.D.	The Essence of Leadership, Nixon to Clinton
Tuesday, November 12 7:30 p.m.	Thomas E. Mann, Ph.D.	The President, Congress and the Challenges of Foreign Policy: Looking Back and Looking Forward
Wednesday, November 13 7:30 p.m.	Howard Dean, M.D. William Kristol, Ph.D.	Debate on the Role of Government in America's Future
Thursday, November 14 11:30 a.m.	Richard Norton Smith Brian Lamb, B.A., US. Navy Ret.	The Role of the U.S. First Ladies: Past, Present and Future
Thursday, November 14 7:30 p.m.	Edith Widder, Ph.D.	The Unexplored Potential of the Deep Sea for Human Progress
Friday, November 15 11:30 a.m.	Crislyn D'Souza-Schorey, Ph.D.	New Insights into Cancer Progressions: Biology and Clinical Promise
Friday, November 15 7:30 p.m.	Harry Markopolos, MS., C.F.A.	The Eight-Year Undercover Campaign to Expose Bernie Madoff

*In the spirit of Thomas Jefferson,
we believe an educated citizenry
is a vital requisite for our survival
as a free people.*



ROSTER OF PAST GLOBAL SUMMIT SPEAKERS

JOEL BARKER, PH.D.
HARVEY A. BENDER, PH.D.
DAVID BROOKS
IRA BYOCK, M.D.
BARRY CASSELMAN, M.F.A.
EUGENE J. DIONNE, PH.D.
TOM FLYNN
FREDDIE H. FU, M.D.
FRANCIS FUKUYAMA, PH.D.
GENERAL MICHAEL V. HAYDEN
GEORGE S. HOWARD, PH.D.
ELAINE C. KAMARCK, PH.D.
PAUL KENNEDY, PH.D.

KEVIN KICKENSCHER, M.D.
ROBERT KIRSHNER, PH.D.
G. TERRY MADONNA, PH.D.
NORMAN ORNSTEIN, PH.D.
DAVE PORTER, C.EC.D.
STEPHEN PORTER, J.D.
MICHAEL J. SONGER, J.D.
STEVE SCULLY, M.S.
ALICE M. RIVLIN, PH.D.
KARL ROVE
ALAN J. RUSSELL, PH.D.
WILLIAM A. SMITH, ED.D.

Thank You

EVENT SPONSORS

Platinum



Gold



Silver



Bronze

UPMC Hamot



SESLER AND SESLER
ATTORNEYS
And Real Estate Developers



Patron

BRITH SHOLOM
CONGREGATION



Notre Dame Club
of Erie

Thomas Jefferson believed a citizenry that was educated on issues and shared its ideas through public discourse had the power to make a difference in the world.

The Jefferson Educational Society of Erie is a strong proponent of that belief, offering courses, seminars, and lectures that explain the ideas that formed the past, assist in exploring the present, and offer guidance in creating the future of the Erie region.



3207 State Street
Erie, Pennsylvania
16508-2821